



IIMU

भारतीय प्रबंध संस्थान उदयपुर  
Indian Institute of Management Udaipur

# Be a successful business leader

## Join IIM Udaipur's Senior Management Programme (SMP)

**12**

Months Hybrid  
Programme

**7**

Days at  
IIMU Campus

**4**

Future ready  
Modules

**100%**

LIVE  
Interactive  
Classes

Programme Partner



[iim-udaipur.talentsprint.com/senior-management-program](http://iim-udaipur.talentsprint.com/senior-management-program)

# Programme designed to transform Managers to Leaders



## IIM Udaipur Advantage

Get certified by IIM Udaipur, the only B-School accredited with AACSB in the shortest time since inception.



## Experiential Learning

Leverage cutting-edge pedagogy of Case Studies, Assignments, Quizzes, and Campus Immersion.



## Accomplished Faculty

Learn from IIM Udaipur Faculty and industry leaders in Business Management practices.



## Executive Alumni Status

Become an Alumni of IIM Udaipur Executive Education and network with top professionals.

# Gain the IIM Udaipur Advantage



## AACSB Accreditation

Get certified by IIM Udaipur, the only B-School accredited with AACSB in less than eight years since inception.



## Consistent growth sets IIMU apart

Ranked in the 'Top 100' of FT Masters in Management 2022 Global Ranking for the fourth consecutive year.



## AACSB Accreditation

Rated among the 'Top 5' Indian business schools based on research published in leading global journals

## Building unstoppable success stories since 2011

IIM Udaipur, a second-generation IIM, is one of the fastest-growing management schools in the country. It was set up by the Indian Government in 2011. Taking the legacy of older IIMs forward, IIMU aspires to set new benchmarks in management education by combining excellence in teaching and research. IIMU is committed to becoming a globally recognized management school by 2030 and is inevitably driving in that direction. With an accomplished faculty, a flourishing research ecosystem, and success in attracting the best minds in the country, IIMU is championing its core values of excellence and integrity.



# Real-World Curriculum

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Cutting-edge curriculum that reflects the latest and proven industry practices

## **M1: Leadership Building Blocks (LIVE Online)**

- ▶ Economics for Business
- ▶ Essentials of Financial Decision-Making
- ▶ Introduction to Marketing 2.0
- ▶ Strategic Supply Chains
- ▶ Managing Human Capital

## **M2: Advanced Leadership & Management (LIVE Online)**

- ▶ Managing as a Leader
- ▶ Strategic Thinking
- ▶ Organisational Leadership
- ▶ Negotiation & Conflict Resolutions
- ▶ Customers & Brands

## **M3: Leading Business in Dynamic Environment (LIVE Online)**

- ▶ Leading in Digital Era
- ▶ Nurturing Innovation
- ▶ Delivering Business Growth
- ▶ Communication Strategies
- ▶ Change Management

## **M4: Interdisciplinary (On-Campus)**

- ▶ Design Thinking for Leaders
- ▶ International Geopolitics
- ▶ Business Management Simulation

## Transformative Pedagogy

High-impact format perfected to transform professionals



12-Month  
Executive Programme



Best-in-class Self-learning Content, Case  
Studies, Quizzes and Assignments



120 Hours of Online LIVE Sessions by IIM Udaipur  
Faculty & 30 Hours of On Campus Modules.



Immersive Learning Experience through two campus  
visits of 7 days at IIM Udaipur.

Note: LIVE Online Sessions will be held on Sundays from 9.00 AM to 12.00 PM



# Master New-Age Strategic Thinking



Be a 360 degree leader



Take analytical decisions



Evolve as a sought-after leader



Become a change agent



**Indian Institute of Management Udaipur**

*This is to certify that*

***Participant Name***

*has completed the*

**Senior Management Program**

*organized by IIM Udaipur from*

*July 2023 to December 2023*

**(Prof. Rajesh Agarwal)**  
Program Director

**(Prof. N Viswanathan)**  
Chairperson-Executive Education

# Meet your Faculty

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Program Director

## Rajesh Agrawal

Faculty, IIM Udaipur

**Research Expertise:** Finance and Accounting

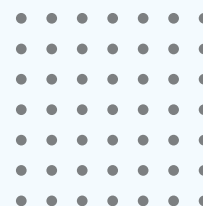
Taught at leading institutions like the Indian Institute of Management, Ahmedabad and Institute of Rural Management, Anand. Before joining IIM Udaipur, he served as the CFO of the International Crops Research Institute for Semi-Arid Tropics. He has authored various research publications and conference proceedings, in Accounting, Financing in Cooperatives, Agro-Finance, Rural Development, and more. A Certified Chartered Accountant and Cost Accountant.



# This program is for you if you are

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- ▶ Keen to climb the corporate ladder
- ▶ Want to excel as a leader
- ▶ Committed to stay ahead of times
- ▶ Seek to learn and be future ready



## Eligibility

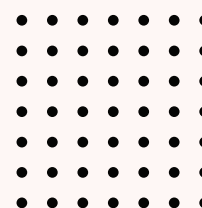
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- ▶ Bachelors/Master's Degree with a minimum of 50% marks
- ▶ A minimum of 10+ years of experience or
- ▶ A minimum of 8+ years of experience with a Post Graduation

Aspirants can apply for exemption from eligibility criteria by submitting a request along with SOP (Statement of Purpose) to the selection committee.

# Admission Process

- **Apply for the Program**
- **Submit Documents\***
- **Selection by IIMU Committee\*\***
- **Join the Program**



\*Scanned copies to be submitted within 7 days

- i) Education Certificate
- ii) Experience Letter/Latest Pay Slip

\*\*Selection for the program will be done by IIM Udaipur and is strictly based on the education, work experience, and motivation of the participants.



**Class Start - July, 2023**

# Program Fee



One time application fee is ₹2,000

Details	Amount
Program Fee*	₹4,56,000/-

\*GST as applicable



EMI Facility Available



Special Pricing for Corporates

- ▶ \*Program fee is inclusive of the campus visit fee.
- ▶ Fees paid are non-refundable and non-transferable.
- ▶ Scholarship benefit of 10% will be provided on the program fee for IIM Udaipur Alumni.



# About TalentSprint

**12** Years of Excellence

**350K** Empowered Professionals

**85** Net Promoter Score

**95%** Completion Rate

Established in 2010, TalentSprint is a part of NSE group and a global edtech company that brings transformational high-end and deep-tech learning programs to young and experienced professionals. The company's digital learning platform [ipearl.ai](https://www.pearl.ai) offers a hybrid onsite/online experience to seekers of deep technology expertise. TalentSprint partners with top academic institutions and global corporations to create and deliver world class programs, certifications, and outcomes. Its programs have consistently seen a high engagement rate and customer delight. It is a leading Innovation Partner for the National Skill Development Corporation, an arm of the Ministry of Skill Development and Entrepreneurship, Government of India. A recipient of various prestigious accolades, TalentSprint was recently honored with the Indian Achievers Award 2022, for its excellence in building deeptech talent in India. For more information about TalentSprint, visit [www.talentsprint.com](https://www.talentsprint.com)




 [iim-udaipur.talentsprint.com/senior-management-program](http://iim-udaipur.talentsprint.com/senior-management-program)

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